
MINUTES

KVCC MEDICAL ASSISTANT TECHNOLOGY PROGRAM ADVISORY COMMITTEE

MARCH 3RD, 2022

TEXAS TOWNSHIP CAMPUS, ROOM 6010

Present: Dee Loucks, Lindsey Harvey, Kindy Johnson, Amy Murray, Kelly Reed, Ana Abendschein, Faith Bentley, Erin Dimond, Cindy Welch.

Absent: Sarah Aviles, Ken Brink, Carrie Conroy, Dr. Michael Ku, Cindy Lee, Kim Terpstra, Jill Vroegindewey

- I. Welcome: Opening question, Are Medical Assistants in high, medium, low demand?
 - a. All answered “high”.
 - b. Currently have 18 students-not near enough to fill the high demand in the Kalamazoo area.
 - i. Dee shared that she would like to open another co-hort during the day with a quality online option (synchronous.)
 - ii. The high demand in this area is causing area health facilities to create their own training program-taking them from our MAT enrollments. This is concerning for our MAT program.
- II. Member role call and recognition of new/or completing term members
- III. Call to approve minutes from last meeting
 - a. Approved. Motion to approve by Cindy Welch and seconded by Amy Murray.
- IV. Program updates
 - a. Retention rate up from 2020; probably due to the leveling out of the pandemic.
 - b. 2022 student number sits at 19.

- c. Discussed the Strengths and Weaknesses of the MAT program.
 - i. Strengths
 - 1. Great Outcomes
 - 2. Solid and seasoned instructors, currently employed in the field.
Collaborate well
 - 3. Reputable
 - 4. Great rapport with the medical community
 - ii. Opportunities for improvements
 - 1. Retention of part-time students
 - 2. Interviewing techniques
 - 3. Student Population
 - 4. Visibility of program
 - 5. Knowledge of the most common medications prescribed in Family and Internal Medicine.
- V. Perkins Core Performance Indicator - review of program level performance
 - a. Dee chose to concentrate on the performance indicator specific to numbers in the MAT program as it relates to gender.
 - i. MAT certification program has 1 male and 14 female and the MAT AAS has 4 male and 25 female.
 - 1. Look at how to attract males to the program.
- VI. Comprehensive Needs Assessment Input
 - a. Satisfaction with student placements

- i. Discussion surrounding better providing the learnings to prepare our students to create a resume and interviewing for jobs

- 1. Kelly Reed offered that both she and Ana Abendschien are trained to help students in these areas and Mary McConnell provides this skill training for the college.

- b. Satisfaction with skill level of graduates

- c. Are there gaps in skills that our students present?

- i. Major deficit is the learning take away of the most common medications prescribed in Family and Internal medicine and their generic forms.

- d. Are there gaps in the program?

- i. Discussed the problem with retaining part-time students and how to provide the support that they are missing in order to be retained.

- e. Suggestions for improving student and graduate's success.

VII. New business and/or projects

VIII. Timelines for recommended action plans

IX. Updates from around the college

X. Next meeting October, 2022 TTC 5:30 PM

XI. Adjournment

- a. Meeting adjourned at 7:00 PM

WELCOME TO THE Spring 2022 MAT ADVISORY COMMITTEE MEETING

*WE ARE COMMITTED TO ENRICHING THE LIVES OF OUR STUDENTS
AND COMMUNITIES THROUGH A QUALITY EDUCATIONAL PROGRAM
AND SERVICES.*





Are Medical Assistants high, medium or low demand?

Medical Assistants

Caring and Courageous

Sharing News and Knowledge



Program Goals and Objectives

	Goal	2020	2021	2022
Retention Rate	≥60%	74%	90%	(19 current students)
Placement Rate	≥60%	95%	94%	
Certification Pass Rate	≥60%	100%	100%	
Employer Satisfaction	≥80%	100%	100% (so far)	

	Men	Women	Total		
Medical Assistant Technol-CERT WDS	1	14	15	0.07	51.0801 M 3
Medical Assistant Technol-AAS WDS	4	25	29	0.14	

KVCC CTE Concentrators

Perkins Core Performance Indicator - review of program level performance

WHAT CAN WE DO TO ATTRACT MORE MEN TO THE PROGRAM?



Great program! Do you see a need for change?

Hybrid Program in the works but we need to recruit more students

Strengths and Weakness of the MAT Program

Strengths

- 1. Great Outcomes!**
- 2. Solid and seasoned instructors that are currently employed in the field**
- 3. Communication**
- 4. Reputable**
- 5. Great rapport with the medical community**

Strengths and Weaknesses cont...

Possible Weaknesses:

1. Retention of part time students
2. Interview Techniques (improving)
3. Student population
4. Visibility as a program
5. Knowledge of the most common medications prescribed in Family and Internal medicine

Thank You for
your valuable
feedback!

Next Meeting
scheduled for
October ,2022

Have A
Good Night!!!

